

HOW
MAJOR
IS YOUR
MAJOR?

UCONN

THE MAJOR EXPERIENCE



THE MAJOR EXPERIENCE

UConn

TODAY'S GOAL

START THE CONVERSATION
...DEVELOPING A MINDSET TAKES TIME

ULTIMATE GOAL

EXPLORATORY LENS

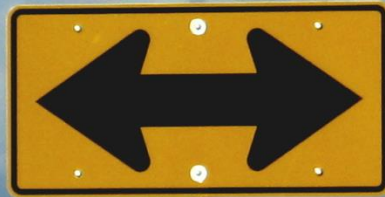
MAIN OBJECTIVES

- 1. PREPARE TO EXPLORE**
 - 2. EXPLORE OPPORTUNITIES**
 - 3. ENTER A MAJOR**
 - 4. CONTINUE EXPLORING**
-

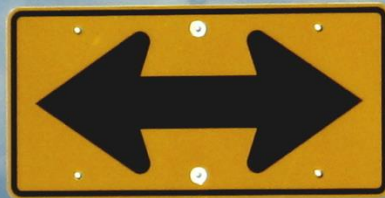
1. **PREPARE** TO EXPLORE

MATCH:

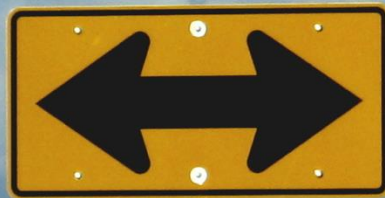
MAJOR → CAREER



ANSWER:
MATH OR ENGLISH



POINT:
MAJORS ARE SNEAKY



GAME RULES:

- 6 multiple choice questions
- 15 seconds to answer
- Answer and wagered points (1-3) on whiteboard
- Keep whiteboards up until points are tallied
- Must wager at least 1 point per question
- Can wager up to total points on final question
- Team with most points wins
- Tie breaker if tie exists

PART ONE: MAJORS & CAREERS



QUESTION ONE



Which area of study makes up the majority of the **top 10 most versatile majors**?

A. Social/Behavioral Sciences

B. Business

C. STEM

D. Humanities

MAJORS & CAREERS

ANSWER

Which area of study makes up the majority of the **top 10 most versatile majors**?

A. Social/Behavioral Sciences

B. Business

C. STEM

D. Humanities

TOP 10 MOST VERSATILE MAJORS

1. Business Administration
2. Marketing
3. **Psychology**
4. **Communication**
5. **Economics**
6. **Political Science**
7. Finance
8. History
9. Biology
10. **Sociology**

JEFFREY BRENZEL



FORMER DEAN OF ADMISSIONS, YALE UNIVERSITY

JEFFREY BRENZEL



FORMER DEAN OF ADMISSIONS, YALE UNIVERSITY

On average, college graduates change jobs **4 times** by the age of 32.

2016 study by **LinkedIn**

QUESTION TWO



What is most important to employers when hiring college graduates?

A. High GPA

B. Strong transferable skills

C. Choice of major

D. Attractive earlobes

QUESTION TWO

ANSWER:

What is most important to employers when hiring college graduates?

A. High GPA

B. Strong transferable skills

C. Choice of major

D. Attractive earlobes

TRANSFERABLE SKILLS

VS.

TECHNICAL SKILLS

TECHNICAL SKILLS:

Specific, teachable abilities that can be defined and measured. Usually directly related to a chosen field or job.

TECHNICAL SKILLS:



Ability to use software programs

TECHNICAL SKILLS:



Proficiency in a foreign language

TECHNICAL SKILLS:



Ability to operate specific tools

TRANSFERABLE SKILLS:

Skills and abilities that are relevant and helpful across different areas of life: socially, professionally and at school.

TRANSFERABLE SKILLS:



Ability to work as part of a team

TRANSFERABLE SKILLS:



Ability to communicate clearly & effectively

WHAT EMPLOYERS **DON'T** WANT

“**hey, mr. heumann**, I was going to enroll in classes for the fall semester and just realized that I need an appointment, I thought that only first semester freshman needed it, but **idk** maybe I need it as a transfer student but is there any way that **u** could take off the hold on my account and I meet up with **u** during a scheduled time so that all of the classes that I want to get into next semester are not full by the time I go in to register, also I was wondering how I even schedule an appointment to see **u**”



TRANSFERABLE SKILLS:



Ability to think critically and solve problems

WHAT EMPLOYERS WANT

1. Written communication skills
2. Problem-solving skills
3. Ability to work in a team
4. Initiative
5. Analytical/quantitative skills
6. Strong work ethic
7. Verbal communication skills
8. Leadership
9. Detail-Oriented
10. Technical skills
11. Flexibility/adaptability

TOP 10 SKILLS OF 2017 EMPLOYED GRADS

1. Microsoft Office
2. Customer Service
3. Leadership
4. Public Speaking
5. Social Media
6. Teamwork
7. Time Management
8. Research
9. Management
10. Event Planning

WHAT EMPLOYERS WANT

Transferable Skill	% of employers that rated recent grads proficient	% of graduating seniors who rated themselves proficient
Problem solving	56%	80%
Teamwork	77%	85%
Communication	42%	79%
Leadership	33%	71%
Work ethic/Professionalism	43%	89%

2018 Job Outlook Report - NACE

WHAT EMPLOYERS WANT

“Having **completed an internship** with the hiring organization has the **most influence in selecting one candidate over another**, with both this year's and last year's respondents reporting that particular attribute as having extreme influence.”

QUESTION THREE



According to a 2017 report by Dell, what percentage of the jobs that **will exist in 2030** haven't even been invented yet?

A. 55%

B. 65%

C. 75%

D. 85%

QUESTION THREE

ANSWER:

According to a report by Dell, what percentage of the jobs that **will exist in 2030** haven't even been invented yet?

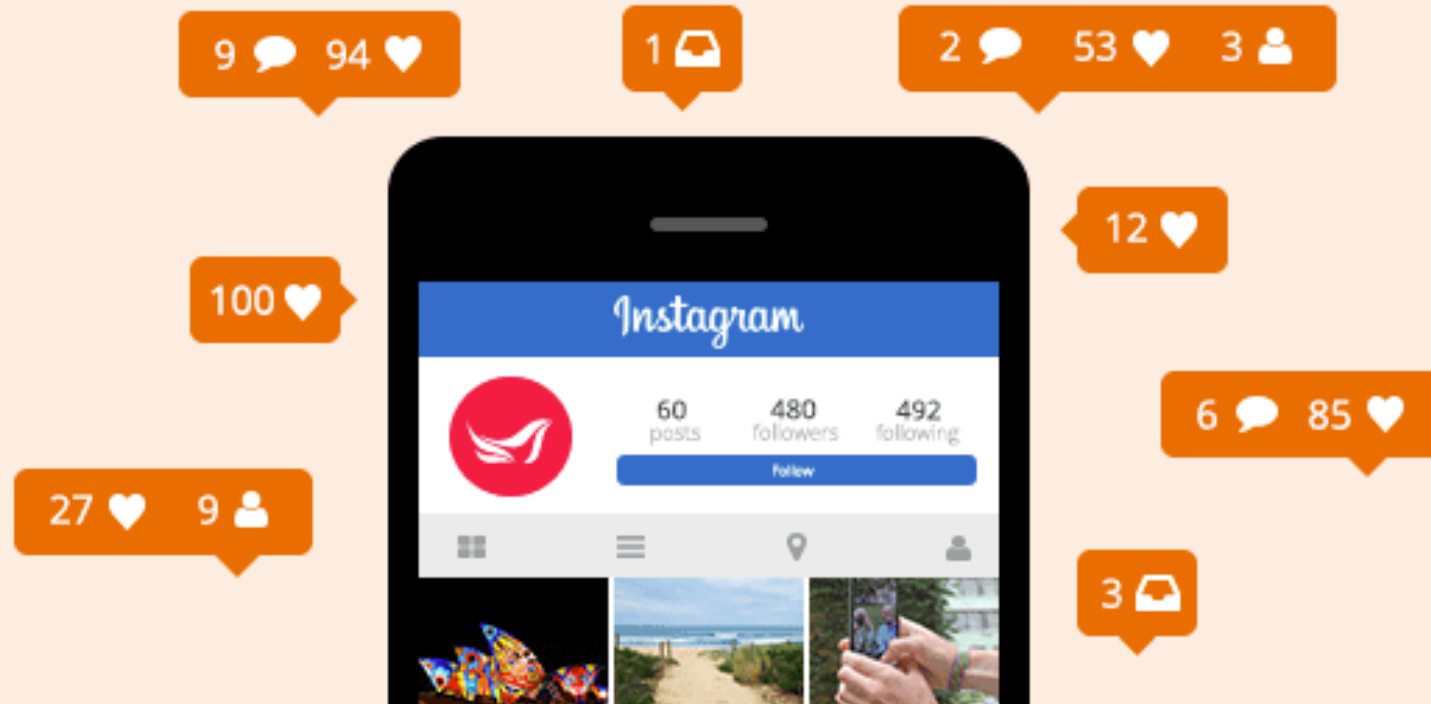
A. 55%

B. 65%

C. 75%

D. 85%

JOBS THAT **DIDN'T** EXIST 10 YEARS AGO



“SOCIAL MEDIA MANAGER”

MEDIAN PAY: \$57,802

EDUCATION REQUIRED: Bachelor's

JOBS THAT **DIDN'T** EXIST 10 YEARS AGO



“MOBILE APP DEVELOPER”

MEDIAN PAY: \$100,844

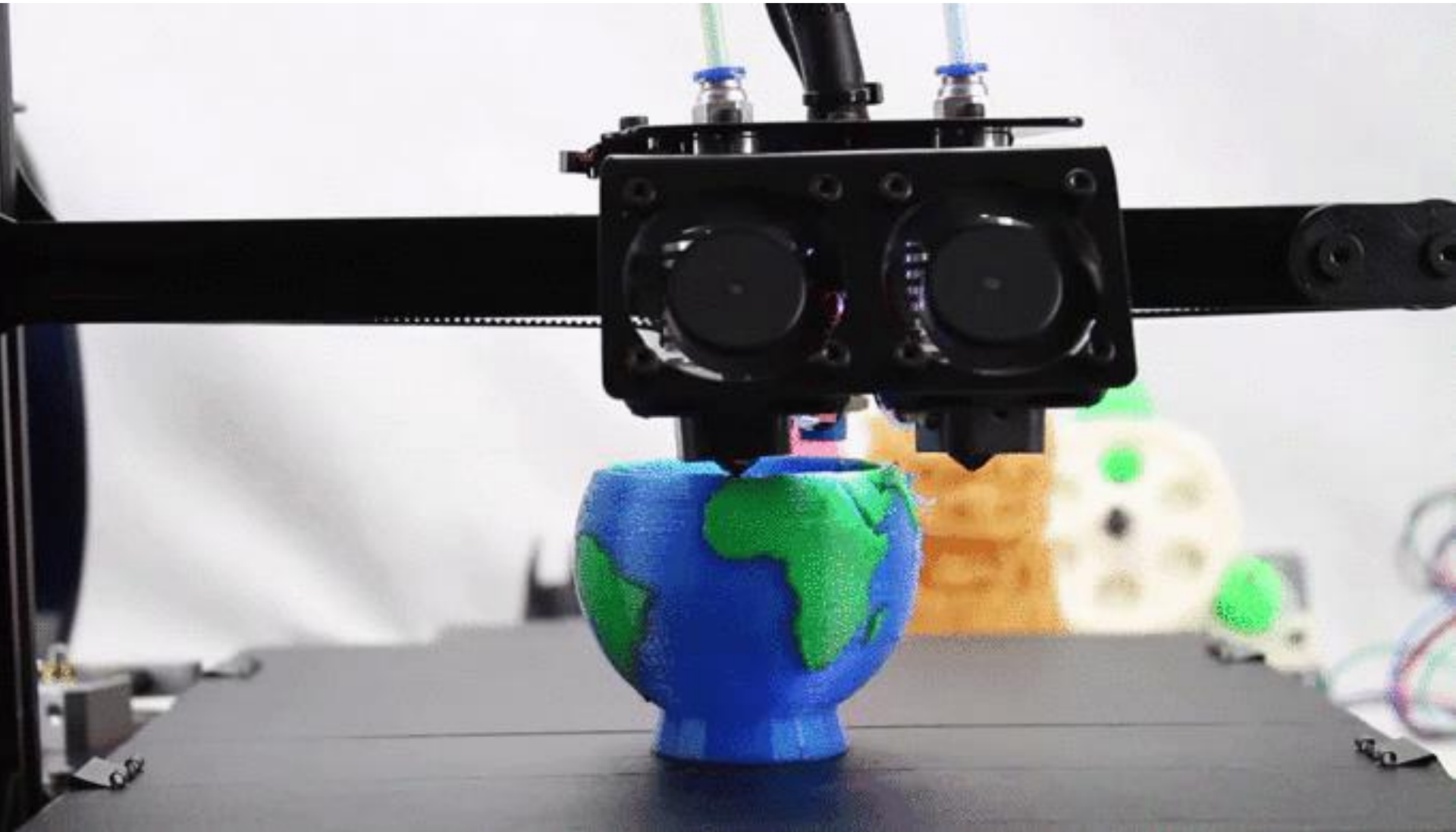
EDUCATION REQUIRED: Bachelor's

JOB THAT **WILL** EXIST BY 2030



“ROBOT COUNSELOR”

JOBS THAT **WILL** EXIST BY 2030



“3D PRINTING HOME REPAIR”



"The pace of change will be so rapid that people will learn 'in the moment' using new technologies such as augmented reality and virtual reality. **The ability to gain new knowledge will be more valuable than the knowledge itself.**"

2017 study by **Dell Technologies**

POINT:
MAJOR \neq CAREER
(in most cases)

USC's Online DSW Program - Solve social issues with USC's online Doctor of Social Work. Master's req. Ad ...



Jessica Kosturko • 1st

Sr. Manager of Technology at The New York Times
Greater New York City Area


Message

More...

 The New York Times

 The Wright Foundation
Transformation Lab

 See contact info

 500+ connections

I believe that the biggest impact that I can make in this world, is to focus on my own personal growth. Through this growth mindset, I am consistently surprising myself on how much the world around me changes and the greater capacity I have to take on more leadership roles and enjoy them.

Highlights



5 Mutual Connections

You and Jessica both know Don Brooks, Karissa Cummings, and 3 others

Experience



Sr. Manager of Technology

The New York Times

Nov 2017 – Present • 10 mos



Hiring? Avoid these 8 common mistakes

[See tip sheet](#)

People Also Viewed



Loida Valentin • 2nd
Program Manager | CSM, CSPO, CSP |
Change Agent



Joy Goldberg • 3rd
Head of Creator Marketplace
Operations at Spotify



Dan Sherman • 2nd
Open Speaker Series Group Leader at
The New York Times



Lihui Wang • 3rd
Postdoctoral Research Fellow at
University of South Carolina



Said Ketchman • 2nd
Engineering Manager at The New York
Times



Rus Dikhtyar • 3rd
LAN Manager



Steven Hamrock • 3rd
Staff Scientist at 3M Company, Energy
and Fuel Cell Components - Retired



Search



Home



My Network



Jobs



Messaging



Notifications



Me



Work

Free Upgrade to Premium

Experience



Sr. Manager of Technology

The New York Times

Nov 2017 – Present • 10 mos

Greater New York City Area

Manager of Ad Frameworks

Using technology to optimize the user experience and revenue through advertising.

Co-lead of Women in Technology

Co-founder of NYT Mentorship program (350+ participants so far)



Manager of Technology

The New York Times

May 2015 – Present • 3 yrs 4 mos

Managed teams to relaunch Best Sellers, Story Page on Android/iOS (Hybrid), and now the Ad Frameworks team.



Senior Software Engineer

The New York Times

Jan 2015 – May 2015 • 5 mos

Leading a project that entails large scale collaboration and 3 direct reports



Software Engineer

The New York Times

Jan 2013 – Jan 2015 • 2 yrs 1 mo

Manhattan, New York

Work on Engagements and User Generated Content team (UGC) which includes the email and comments module



Sr. Web Developer

MTV Networks - Comedy Central

Jul 2011 – Jan 2013 • 1 yr 7 mos

Manhattan, NY

Built the landing page for "The Comedy Awards", an event which reached 1.3 million viewers and had 114,000 unique visitors (a 176% increase from previous year) featuring a real-time



Steven Hamrock • 3rd

Staff Scientist at 3M Company, Energy and Fuel Cell Components - Retired



Alexandra Hardiman • 2nd

Head of News Products at Facebook



Tristan Boutros • 2nd

CIO | CTO | COO | Digital

Transformation Executive | Product, Technology, Data & Design Leader



Kristian Kristensen • 2nd

VP of Engineering, Ecommerce at The New York Times

Learn the skills Jessica has



Node.js Essential Training

Viewers: 51,005



React: Testing and Debugging

Viewers: 6,475



Building and Deploying a Full-Stack React Application

Viewers: 14,378

[See more courses](#)

Promoted



Fast, reliable internet

Choose any internet, then add Phone + TV for just \$34.90 more per month



Online MA in Counseling

Earn a Master's Degree in Counseling from Northwestern. No GRE Required.



MSED School Counseling

Earn a MSED in School Counseling Online in as few as 30 months.



Search



Home



My Network



Jobs



Messaging



Notifications



Me



Work

Free Upgrade to Premium

Award*

Maintained websites for shows such as Tosh.0, The Colbert Report, The Daily Show and Comedy Central

Show 5 more experiences

Education



The Wright Foundation Transformation Lab

Social and Emotional Intelligence Training / Leadership & Transformation Coursework
2016 - 2018

Interactive, immersive experience to learn emotional intelligence skill such as coaching, speaking, active listening, feedback (giving/receiving), leadership, group dynamics.



The Wright Foundation for Year of Transformation

Social and Emotional Intelligence Training / Leadership & Transformation Coursework
2015 - 2016

Structured Course of 52 1 week assignments to practice soft skills such as asking for things, making mistakes, and taking risks.



Assumption College

BS, Chemistry

2003 - 2007

Activities and Societies: Start I, Start II, Start II team leader, Campus Ministry, VP of the St. Luke's Society (Science Club), Manager of the Annual Fund



Assumption College

Bachelor of Arts, Chemistry

2003 - 2007

Activities and Societies: Start I Start II Start I - Leader

Show fewer education

Volunteer Experience

Promoted



Fast, reliable internet

Choose any internet, then add Phone + TV for just \$34.90 more per month



Online MA in Counseling

Earn a Master's Degree in Counseling from Northwestern. No GRE Required.



MSED School Counseling

Earn a MSED in School Counseling Online in as few as 30 months.

PART TWO: MAJORS & GRAD SCHOOL



QUESTION FOUR



Which majors currently have the highest medical school acceptance rates?

A. Math/Statistics

B. Social Sciences

C. Biological Sciences

D. Humanities

QUESTION FOUR

ANSWER:

Which majors currently have the highest medical school acceptance rates?

A. Math/Statistics

B. Social Sciences

C. Biological Sciences

D. Humanities

HIGHEST ACCEPTANCE RATES

1. Math/Statistics – **48%**
2. Humanities – **47%**
3. Physical Sciences – **46%**
4. Social Sciences – **41%**
5. Biological Sciences – **40%**

APPLICANTS

1. Math/Statistics - **353**
2. Humanities - **1,689**
3. Physical Sciences - **4,807**
4. Social Sciences - **5,143**
5. Biological Sciences - **29,443**

Average MCAT Scores for Applicants and Matriculants to U.S. Medical Schools by Primary Undergraduate Major, 2018-2019

	MCAT CPBS		MCAT CARS		MCAT BBLs		MCAST PSBB		Total MCAT	
	Applicants	Matriculants	Applicants	Matriculants	Applicants	Matriculants	Applicants	Matriculants	Applicants	Matriculants
Biological Sciences	126.3	127.7	125.7	127.0	126.7	128.1	126.8	128.2	505.5	511.0
Humanities	126.4	127.6	127.0	128.0	126.7	127.9	127.4	128.6	507.6	512.1
Math and Statistics	127.8	128.9	126.8	127.9	127.4	128.5	127.5	128.8	509.4	514.1
Other	126.1	127.6	125.7	127.0	126.4	127.9	126.7	128.3	505.0	510.8
Physical Sciences	127.5	128.6	126.3	127.4	127.0	128.2	127.1	128.4	508.0	512.6
Social Sciences	125.9	127.3	126.2	127.5	126.2	127.7	127.3	128.7	505.6	511.2
Specialized Health Sciences	125.4	127.3	125.2	126.8	125.7	127.5	126.1	128.1	502.4	509.7
All Majors	126.3	127.7	125.9	127.1	126.6	128.0	126.8	128.3	505.6	511.2

Association of American Medical Colleges 2018/2019

MAJOR FOR MED SCHOOL

“No preference is given to applicants who have majored in science over those who have majored in other disciplines. Students can be successful in their medical studies **regardless of undergraduate concentration**, providing they have had adequate science preparation. Students are urged to strive not for specialized training but for a **balanced, liberal education.**”

QUESTION FIVE



What percentage of the UPenn MBA Class of 2020 hold undergraduate degrees in business?

A. 89%

B. 70%

C. 41%

D. 26%

QUESTION FIVE

ANSWER:

What percentage of the UPenn MBA Class of 2019 hold undergraduate degrees in business?

A. 89%

B. 70%

C. 41%

D. 26%

UPENN MBA CLASS OF 2019

1. Humanities – **45%**
2. STEM – **29%**
3. Business – **26%**

POINT:

In most cases, your choice of undergraduate major **will not** limit your options for graduate school.

PART THREE: DECLARING A MAJOR



A wooden signpost with two directional signs. The top sign is a wooden plank with a blue arrow pointing left and the words "THIS WAY" written in blue. The bottom sign is a wooden plank with a blue arrow pointing right and the words "THAT WAY" written in blue. The signpost is set in a grassy field with a white picket fence and trees in the background.

THIS WAY

THAT WAY

FINAL QUESTION

CAN WAGER UP TO TOTAL POINTS

(MUST WAGER AT LEAST 1)

QUESTION SIX



According to a 2016 study by EAB, students have higher graduation rates when they declare their final major _____

A. Before entering college

B. During first semester

C. During third semester

D. During fifth semester

QUESTION SIX

ANSWER:

Students have higher graduation rates when they declare their final major _____

A. Before entering college

B. During first semester

C. During third semester

D. During fifth semester

GRADUATION RATES & MAJOR DECLARATION

1. Declare final major during 5th semester = **84%**
2. Declare final major during 4th semester = **83%**
3. Declare final major during 3rd semester = **83%**
4. Declare final major during 2nd semester = **82%**
5. Declare final major during 1st semester = **79%**
6. Enter college with declared major = **78%**

2016 study by the **Educational Advisor Board**

GRADUATING ON TIME

Students who declare their final major as late as their 5th semester graduate in 4 years.

2016 study by the **Educational Advisor Board**

WHY DOES THIS HAPPEN?

“Student’s interests grow and change during college, as shown by the large numbers who switch majors. **Students who take the time to explore are most likely to choose a major that aligns with their interests.** They are less likely to become dissatisfied and lose motivation. Studies have shown that students with interests closely aligned with their field of study perform better academically and are more likely to graduate on time.”

2016 study by the **Educational Advisor Board**



TAKE THE TIME TO
EXPLORE

Good Food... Good Friends... Good Times





THE MAJOR EXPERIENCE

HOW
MAJOR
IS YOUR
MAJOR?

UConn

THE MAJOR EXPERIENCE

TIE BREAKER



How many undergraduate majors does UConn offer?

TIE BREAKER

ANSWER:

116 MAJORS